DAVE YOUNT

Pro Player Analyst

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- **♥** Huntington Beach, California ☆ Open to Relocation

COVER LETTER

Dear Kansas City Royals Hiring Team,

I am writing to apply for the Pro Player Analyst position and to express my enthusiasm for joining the Kansas City Royals organization. With a background in baseball analytics, scouting, and player development, I am confident in my ability to deliver data-driven insights that elevate the club's decision-making processes.

In my most recent role with the Milwaukee Brewers, my official title was Data Tracking Operator, but I worked across multiple departments—Research & Development, Scouting, and Technology Operations. I operated the Hawk-Eye and KinaTrax systems to gather high-quality performance data, cataloged thousands of scouting videos, and initiated a machine learning project designed to forecast international player growth. Through that cross-departmental experience, I became adept at querying and organizing large datasets, developing predictive models, and translating complex analytical concepts into clear, actionable information for front-office personnel, coaches, and scouts. Before that, I served as a Baseball Research Intern at SABR (Society of American Baseball Research), where I refined my statistical modeling and data visualization skills, as well as my understanding of advanced baseball metrics. This experience also strengthened my ability to communicate nuanced findings with technical and non-technical audiences alike—a skill I believe will be critical for collaborating with scouts, analysts, and other Baseball Operations staff in Kansas City.

Currently, I run my own startup called Sport Analytics (SportAnalytics.com), developing courses and offering professional certifications to analysts looking to advance in the sports industry. Leading this venture has sharpened my project management and creative problem-solving abilities—both of which I am eager to contribute in the Royals' fast-paced environment.

Highlights of my background that align with the Pro Player Analyst role include:

- **SQL and R Proficiency**: At the Brewers and through my independent projects, I have frequently queried large baseball databases, manipulated complex datasets, and produced comprehensive data-driven reports.
- Machine Learning: From building models to predict air-out probabilities for defensive alignment strategies, to forecasting international player progression, I have hands-on experience implementing techniques that extract impactful insights from large data sets.
- Advanced Baseball Metrics & Player Evaluation: My day-to-day work has relied on advanced metrics (e.g., wOBA, xFIP, and advanced batted-ball data) for evaluating both pitchers and position players, giving me a deep familiarity with the MLB landscape.
- **Collaboration & Communication**: I have consistently worked alongside coaches, scouts, and R&D teams to ensure data initiatives align with real-world decision-making. Clear and effective communication is something I prioritize in every project, whether it's presenting model results or providing quick ad-hoc analyses in a deadline-driven environment.

I am excited at the prospect of applying these skills and experiences to serve the Royals' player evaluation needs. Enclosed is my resume for your review. Thank you for your time and consideration. I look forward to the opportunity to discuss how I might contribute to the continued success of the Kansas City Royals.

Sincerely,

Dave Yount