

# Jonah Lubin

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## **EDUCATION**

**Rice University** (Houston, TX)

*Class of 2025*

- Double Major: Sport Analytics and Sport Management Law
- Double Minor: Data Science and Business Management
- Cumulative GPA: 3.82/4.00
- President's Honor Roll in Spring 2023 and Fall 2024
- Proficient In: R, Python, SQL, Tableau, Microsoft Excel, Microsoft PowerPoint

## **WORK EXPERIENCE**

**Houston Texans** (Houston, TX)

*June 2024-present*

*Business Intelligence Intern*

- Provide analytical insights and database management support for various business units within the Houston Texans organization, including social media, sponsorships, marketing, concessions, ticketing, and community engagement
- Develop dashboards to track key performance metrics and enhance data-driven decision-making
- Present analytical information to executives primarily using Tableau and Microsoft PowerPoint

**Rice University Football Team** (Houston, TX)

*Aug 2022-present*

*Student Director of Analytics / Scouting and Recruiting Analyst*

- Serve as the main point of contact for analytical hypothesis and projects requested by the coaching staff, including both positional coaches and coordinators, aimed to improve the outcomes of games and improve on current weaknesses
- Consult with coaching staff about key 4th down and clock management decisions using advanced analytics
- Scout and evaluate high school players and college players recruit them to Rice University
- Lead and mentor a team of eleven students in the Rice Football Analytics department

**Wasserman Agency** (Houston, TX)

*Nov 2023-present*

*Analytics Coordinator for their Football Division*

- Highlight the strengths and weaknesses of numerous first-round prospects for them to improve on and market to teams in the draft process
- Design graphics showing metrics and analytics as requested by the players and their agents

**Rice University Baseball** (Houston, TX)

*Sept 2021-May 2022*

*Head Student Manager/Baseball Analytics team member*

- Oversaw all managers in tasks requested by the coaching staff
- Utilized TrackMan and Synergy to develop data-driven insights for player development

**Germ Genie Products, LLC** (Ft. Lauderdale, FL)

*Sept 2019-Sept 2021*

*Chief Operating Officer*

- Generated over \$70,000 in revenue in the first year
- Finished runner-up nationally for Junior Achievement competition for Best Student-Run Company

## **AWARDS AND INTERESTS**

- **Semi-Finalist** for the 2025 NFL Big Data Bowl
- **Finalist** for the SMT Data Challenge using MLB tracking data
- **Presented** at the Carnegie Mellon Sports Analytics Conference

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## **REFERENCES:**

### **Nate Seidell**

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### **Bobby Merritt**

Former General Manager  
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### **Shawn Aslani**

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### **Stephanie Wilka**

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### **Tom Stallings**

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